

Exam. Code : 113404

Subject Code: 3817

Bachelor of Vocation (Journalism and Media)

4th Semester (Batch 2020-23)

TV JOURNALISM

Paper—III

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt **FIVE** questions in all, selecting at least **ONE** question from each Section. The **FIFTH** question may be attempted from any Section. All questions carry equal marks.

SECTION—A

1. Discuss the characteristics of television as a Mass Media.
2. Write a short note on :
 - (a) SITE
 - (b) IPTV.

SECTION—B

3. Discuss the organisational structure and functions of TV news channel.
4. Discuss the duties and functions of a TV reporter.

SECTION—C

5. Describe briefly about the techniques of writing television news.
6. What are the techniques of writing television news copy ?
What are the basic differences between radio news copy, television news copy and newspaper report ?

SECTION—D

7. Write down the specialities of Reporting for television.
8. Critically discuss the impact of television on children.